



FOR IMMEDIATE RELEASE

Quality Dairy Co.

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<http://qualitydairy.com/v15/>

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QUALITY DAIRY CO. ISSUES ALLERGY ALERT ON UNDECLARED MILK IN BOTTLED WATER

Lansing - Quality Dairy Co. of Lansing, Michigan is voluntarily recalling all gallon bottled drinking water with the Julian Code Date of 231 because it may contain undeclared milk residue. People who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume this product.

The recall was initiated after it was discovered that product containing trace amounts of milk residue was distributed with a label that did not identify the presence of milk. Subsequent investigation indicated the problem was caused by an operational error in the company's production and packaging processes which was immediately corrected.

The recalled product is identified as Quality Dairy Purified Drinking Water in one gallon plastic bottles with a manufacturer's Julian Code date of 231; located below the label on the side of the bottle; UPC Code 0 08441 34212 3

The bottled water was distributed in Michigan; primarily in the Lansing and Detroit areas through a number of retail outlets.

While Quality Dairy has had no illnesses reported to date, the firm has voluntarily initiated removal from retailer's shelves and has taken steps to prevent a reoccurrence.

Consumers who have purchased this Quality Dairy bottled water with the Julian date of 231 are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the company at 517-367-2601.

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